

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	2	("9726061").PN.	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/03/29 15:15
S1	247	("decile")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/30 18:50
S2	103	S1 and (financ\$3 adj activity financ\$3 adj transaction financ\$2 adj pattern financ\$2 history transaction near2 history transaction adj data)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/30 18:51
S3	103	S1 and (financ\$3 adj activity financ\$3 adj transaction financ\$2 adj pattern financ\$2 history transaction near2 history transaction adj data)". adaj"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/30 18:39
S4	6	S1 and (financ\$3 adj activity financ\$3 adj transaction financ\$2 adj pattern financ\$2 history transaction near2 history transaction adj data) and @ad<"19982704"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/30 18:46
S5	37	("decile") and @ad<"19982704"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/30 18:52
S6	6	S5 and (financ\$3 adj activity financ\$3 adj transaction financ\$2 adj pattern financ\$2 history transaction near2 history transaction adj data)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/30 18:51
S7	21	("0034915"   "4554446"   "4723212"   "4910672"   "5056019"   "5612868"   "5619558"   "5649114"   "5734838"   "6009415"   "6321208").PN.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/09/29 21:49

S8	324	("decile")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/09/29 22:11
S9	16	S8 and (financ\$3 adj activity financ\$3 adj transaction financ\$2 adj pattern financ\$2 history transaction near2 history transaction adj data).ab.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/09/29 22:11
S10	27652	walker.in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/09/29 22:18
S11	51	S10 and (("credit card" "debit card") near3 (incentives reward coupon)).	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/09/29 22:23
S12	4	S10 and (("credit card" "debit card") near3 (incentives reward coupon)).ab.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/09/29 22:23
S13	4	S10 and (("credit card" "debit card") near3 (incentives reward coupon)).ab.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/09/29 22:25
S14	4	((("5945653") or ("6434534"))).PN.	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/09/29 22:29
S15	6	((("5945653") or ("6434534") or ("5689100"))).PN.	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/09/29 22:37
S16	6	S15 and (incentives reward coupon\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/09/29 22:46
S17	6	S15 and (incentives reward coupon\$4 points credits)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/09/29 22:46

S18	193493	"6" and (merchant vendor participant retailer)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/09/29 22:48
S19	5	S17 and (merchant vendor participant retailer)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/09/29 22:48
S20	4	S19 and ((transaction) near3 (activity history data))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/09/29 22:51
S21	2	("5649114").PN.	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/10/01 12:17
S25	1	S21 and (incentive)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 12:19
S27	4	((("6434534") or ("5689100")).PN.	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/10/01 15:08
S28	3	S27 and (financ\$3 adj activity financ\$3 adj transaction financ\$2 adj pattern financ\$2 history transaction near2 history transaction adj data)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 15:09
S29	3	S28 and ((transaction purchas\$3 buy\$3) near3 (activity histor\$6 data level pattern))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 15:15
S30	3	S29 and (incentives benefits coupon\$4 reward \$3 "points" "credits")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 15:17
S31	3	S30 and (merchant vendor participant "third party" retailer)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 15:21

S32	1	S31 and (category group \$3 cluster\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 15:47
S33	1	S31 and (category group \$3 cluster\$3 class classif \$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 15:49
S34	3	S30 and (custom\$7 target \$3 personalized demographic\$5 psychographic\$5 preference profile de characteristics)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 15:52
S35	1	S34 and ((deliver\$3 mail \$3 email\$3 e-mail\$3 print \$3 encod\$3 display\$3 present\$3) near4 (incentives coupon\$4 reward\$3 rebates benefits "points" "credits"))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 16:30
S36	2	S34 and (ATM "automatic teller machine" EFT "electronic fund transfer" "direct" mail\$3 "home banking" receipt print\$3 statement)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 16:49
S37	2	S36 and (response respond\$3 track\$3 monitor \$3 effectiveness "whether or not the customer has used" "whether or not the customer has redeemed" "whether or not the consumer has used" "whether or not the consumer has redeemed")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 16:54
S38	2	S37 and (redemption redeem\$3 discount\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 17:55
S39	2	S38 and (credit\$3 reimburs \$6 debit\$3 compensat\$5 EFT "electronic funds transfer" deposit\$3 account ACH "clearinghouse" Internet)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 18:01

S40	2	S39 and (((debit credit near4 (account)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 18:03
S41	2	S39 and (((debit credit loan deposit savings checking "money market") near4 (account)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 18:06
S42	2	S40 and (((debit credit loan deposit savings checking "money market") near4 (account)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 18:06
S43	2	S42 and (loan deposit savings checking "money market")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 18:06
S44	1	S42 and (category group \$3 cluster\$3 class classif \$4 segment\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 18:08
S45	1	S44 and (((deliver\$3 mail \$3 email\$3 e-mail\$3 print \$3 encod\$3 display\$3 present\$3) near4 (incentives coupon\$4 reward\$3 rebates benefits "points" "credits"))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/01 18:08
S46	4	((("6434534") or ("5689100")).PN.	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/03/28 12:30
S47	3	S46 and (financ\$3 adj activity financ\$3 adj transaction financ\$2 adj pattern financ\$2 history transaction near2 history transaction adj data)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/28 12:30
S48	3	S47 and (((transaction purchas\$3 buy\$3) near3 (activity histor\$6 data level pattern)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/28 12:30
S49	3	S48 and (incentives benefits coupon\$4 reward \$3 "points" "credits")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/28 12:30

S50	3	S49 and (custom\$7 target\$3 personalized demographic\$5 psychographic\$5 preference profile de characteristics)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/28 12:30
S51	2	S50 and (ATM "automatic teller machine" EFT "electronic fund transfer" "direct" mail\$3 "home banking" receipt print\$3 statement)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/28 12:30
S52	2	S51 and (response respond\$3 track\$3 monitor\$3 effectiveness "whether or not the customer has used" "whether or not the customer has redeemed" "whether or not the consumer has used" "whether or not the consumer has redeemed")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/28 12:30
S53	2	S52 and (redemption redeem\$3 discount\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/28 12:30
S54	2	S53 and (credit\$3 reimburs\$6 debit\$3 compensat\$5 EFT "electronic funds transfer" deposit\$3 account ACH "clearinghouse" Internet)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/28 12:30
S55	2	S54 and (((debit credit) near4 (account)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/28 12:30
S56	2	S55 and (((debit credit loan deposit savings checking "money market") near4 (account)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/28 12:30
S57	1	S56 and (category group\$3 cluster\$3 class classif\$4 segment\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/28 12:30

S58	1	S57 and ((deliver\$3 mail \$3 email\$3 e-mail\$3 print \$3 encod\$3 display\$3 present\$3) near4 (incentives coupon\$4 reward\$3 rebates benefits "points" "credits"))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/28 12:30
S59	4	((("5734,838") or ("5945653")).PN.	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/03/28 17:07

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